

Ebook Production Tools

Comparison of Some Tools:

<http://ebooks-software-review.toptenreviews.com/>

KindleGen and KindlePreviewer

Free -

<https://kdp.amazon.com/help?topicId=A3IWA2TQYMZ5J6>

Pros:

- Builds to precise Amazon specs
- Easy to use (if you're comfortable with command line)
- Previewer closely matches most Kindle device views
- Accepts Word, HTML & ePub input
- Works on PC and Mac

Cons:

- Command line interface to build
- Output is Kindle format only

Jutoh

\$39 basic — <http://jutoh.com/>

Pros:

- Can play with demo before you buy
- Kindle, ePub, and iPad output

Cons:

- Complex, non-intuitive

Sigil

Donate — <http://sigil-ebook.com/>

Pros:

- Can edit components without importing
- Great for editing existing ePub books

Cons:

- ePub output only, no other formats
- HTML or ePub input only
- Very developer oriented

Calibre

Free/donate — <http://calibre-ebook.com/download>

Pros:

- Lots of people use it, lots of guides online.
- Kindle and ePub outputs
- Great for managing personal library and changing formats for your personal eReader.

Cons:

- You cannot fully control the visual display (for example, Table of Content display).
- The controls for manipulating output are difficult to use.
- Clunky for repeated builds while testing the results.
- Overrides your CSS in unpredictable ways.

iBook Author

Free - <http://www.apple.com/ibooks-author/>

Pros:

- Great support for “interactive” books (....apps)
- Easy to use

Cons:

- Runs only on OSX machines
- Output only iPad or PDF format
- “glitchy”

Adobe InDesign

~\$20/month —

<http://www.adobe.com/products/indesign.html>

Pros:

- Free trial
- Powerful
- Kindle, ePub, and iPad output

Cons:

- Difficult (and print oriented)
- Expensive

Smashwords (aggregator-distributor)

Free - (pays you royalties, keeps 35%)

<https://www.smashwords.com/auth>

Pros:

- Builds from your clean, imported Word file
- Multiple formats (not Kindle)
- Distributes to multiple stores
- Distributes to Barnes & Noble, Apple, Kobo, Scribd and Page Foundry, Baker & Taylor Blio, Flipkart (India), Oyster, txtr (Germany), plus Library channels: Library Direct, Baker & Taylor Axis 360, Overdrive

Cons:

- No error messages when it spits back your ePub file
- Less control on visual results; Clunky upload interface
- Complex, wordy documentation
- Quarterly payments
- Inconsistent/unpredictable “shipping” schedule

Draft2Digital (aggregator-distributor)

Free - (pays you royalties, keeps 35%)

<https://draft2digital.com/>

Pros:

- Builds from your clean, imported Word file
- Minimal input file requirements
- Multiple outputs (not Kindle)
- Distributes to Barnes & Noble, Apple, Kobo, Scribd
- Monthly payments; faster publication
- No copyright page requirements

Cons:

- Fewer distribution targets